



UNIVERSITY OF THE PHILIPPINES

COLLEGE OF MASS COMMUNICATION



Press Release 1

Tugon at Tindig: Martial Law Memorial Tiktok Challenge

In line with the 50th anniversary of the declaration of Martial Law, the UP College of Mass Communication will be launching a **Martial Law Memorial Tiktok Challenge** on 14 September 2022 at 2pm.

To register, please click on the link: bit.ly/CMCTikTok. Kindly invite your students to register, attend the launch, and participate in the contest, which is open to all UP students across the country. Cash prizes will be given to winners.

The Tiktok Challenge < #UPCMCML50 > is open to all University of the Philippines undergraduate students and UP Integrated School Grades 11 and 12 students. In the face of historical denialism, the challenge aims to give the students a chance to review Philippine history and come up with creative ways of remembering the past.

Official rules for the challenge will be announced during the launch. Prizes include, but are not limited to:

- a. Top Content Creator (Prize: Php20,000)
- b. Best Tiktok (Prize: Php10,000)
- c. Other prizes for runner-ups and finalists

More for details, pls contact:

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